

INTRODUCING



## Complete, Connected, and Completely Flexible

A series of literacy modules combine to provide a complete solution for literacy instruction.

### Designed for:

- Today's Standards
- Responsive Teaching
- Biliteracy



# Dear Educator,



It is with great excitement that I introduce to you a rising star in literacy –

**Benchmark Workshop!** In English and Spanish

This star was born out of our commitment to publishing quality literacy instructional materials that lift the level of literacy for ALL children!

At the heart of *our* new star are *your* stars – **your students.**

How can we ensure they shine to their full potential and meet today's expectations?

Utilizing a common-sense instructional approach, our mission is for students to become powerful readers and writers in the classroom and in the real world.

Led by an authorship team of literacy experts, *Benchmark Workshop* provides a clear path to meeting today's grade-level expectations. The unique architecture offers efficiency, flexibility, and choice, as well as a roadmap for effective instructional decision-making.

*Benchmark Workshop* was created for you, a responsive teacher guiding your young stars toward a very bright future. The modules, used alone or together, provide you with choice, honor your time, and give you flexibility.

We invite you to look inside and explore the possibilities of using *Benchmark Workshop* in your classroom!

Sincerely,

A handwritten signature in black ink that reads "Tom Reycraft". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Tom Reycraft  
Founder and CEO

# Shining Stars of Literacy

## The Benchmark Workshop Authors and Consultant Team



**Linda Hoyt, M.A.**

Linda Hoyt has had a rich array of experiences in education, ranging from classroom teaching to working as a reading specialist, curriculum developer, Title I teacher, staff developer, and Title I District Coordinator. She is the author of twenty-four professional books, six video programs, and instructional resources.



**Jeff Zwiers, Ed.D.**

Dr. Jeff Zwiers is a senior researcher at Stanford University. He supports the Understanding Language Initiative and collaborates with teachers, coaches, and school systems to improve academic English Learner education. He co-directs the Academic Language Development Network, accelerating students' literacy, language, cognition, and conversation skills.



**Adria Klein, Ph.D.**

Dr. Adria Klein is the director of a center focused on early literacy intervention at Saint Mary's College of California and serves as a reviewer for the professional journal *The Reading Teacher*. A former president of the California Reading Association, she also served on the International Literacy Association's Board of Directors.



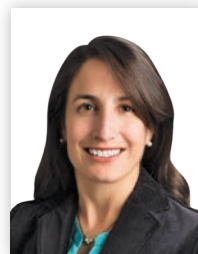
**Wiley Blevins, Ed.M.**

Dr. Wiley Blevins is an early reading specialist who holds an Ed.M. from Harvard. He taught elementary school in the United States and South America. Dr. Blevins is the author of best-selling titles *A Fresh Look at Phonics*, *Phonics from A to Z*, and *Teaching Phonics & Word Study in the Intermediate Grades*.



**Patty McGee, M.Ed.**

Patty McGee is a prolific writer, consultant, and presenter that has served on several committees for the New Jersey Department of Education. She presents at national conferences such as ILA, NCTE, ASCD, and Learning Forward, and is author of the best-selling book *Feedback That Moves Writers Forward*.



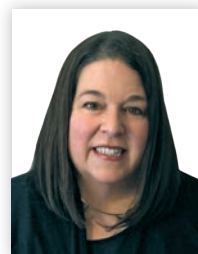
**Allison Briceño, Ed.D.**

Dr. Allison Briceño is an Assistant Professor of Elementary Education at San José State University. Dr. Briceño's research centers on improving literacy instruction for English Learners and bilingual students. She was selected to be an English Learner Leadership Fellow with the California Association of Bilingual Educators.



**Peter Afflerbach, Ph.D.**

Dr. Peter Afflerbach is Professor of Reading in the Department of Teaching and Learning, Policy and Leadership, at the University of Maryland. His research includes focus on reading comprehension strategies and processes, especially related to new literacies, mindfulness, and reading assessment.



**Silvia Dorta-Duque de Reyes, M.A.**

Silvia Dorta-Duque de Reyes, 2018 NABE Leadership Award winner, served as a member of the Expert Panel for the development of the California English Language Development (ELD) Standards. A national consultant, her area of expertise is biliteracy, with a focus on academic language and Spanish-to-English cross-linguistic transfer.



**René Boyer, Ed.D.**

Dr. René Boyer is a Professor Emeritus of Music Education at the University of Cincinnati's College Conservatory of Music. She is known nationally and internationally for her work in multicultural and urban music education and is a composer, educator, and author of best-selling professional books for classroom teachers and music specialists.



**Michael Priestley, M.A.**

Michael Priestley, a professional writer and editor, has been directly involved in designing and developing state and national assessments. He was formerly the Director of Technical Services at National Evaluation Systems, Inc., and has worked with educational publishers and state education departments from New York, Florida, Texas, California, and Hawaii.

# Flexible Print and Digital Resources

## Celebrate Teacher Agency and Choice

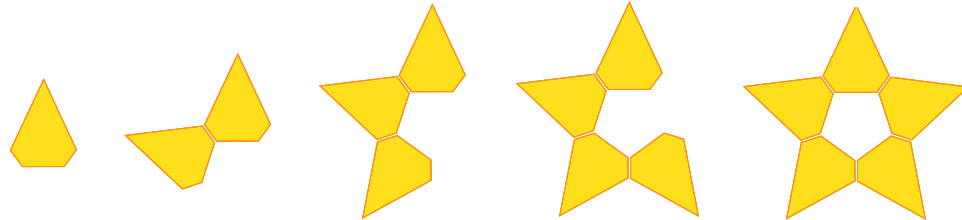
A flexible roadmap puts the teacher in the driver's seat and provides tools to enhance teacher-led instructional decisions.



## Build Your Own Workshop

Mix and match modules to meet your classroom's needs.

Looking for a reader's workshop but already have a phonics solution you like?  
Have a word study program but need a writer's workshop?  
Benchmark Workshop's modules work together or stand on their own.



## Combine Modules for a Comprehensive Solution

Used together, the modules connect through topics and skills to provide a powerful cohesive framework for integrated reading, writing, listening, and speaking instruction.



# Meet Writing Standards with Unit Goals

## Writing Tasks for Multiple Audiences and Purposes

Students develop as writers using self-selected process writing as well as writing in response to reading.

- Writing process and text types: narrative, informative, opinion
- Writing in response to reading
- Research writing to build and present knowledge
- Develops complexity of syntax, vocabulary, grammar, and conventions



## Strategies Provide a Path to Unit Goals

In each unit, strategy instruction focuses on students meeting learning goals.

- Allows for gradual release within writing process lessons and across each unit
- Provides students time to acquire, master, and transfer learning

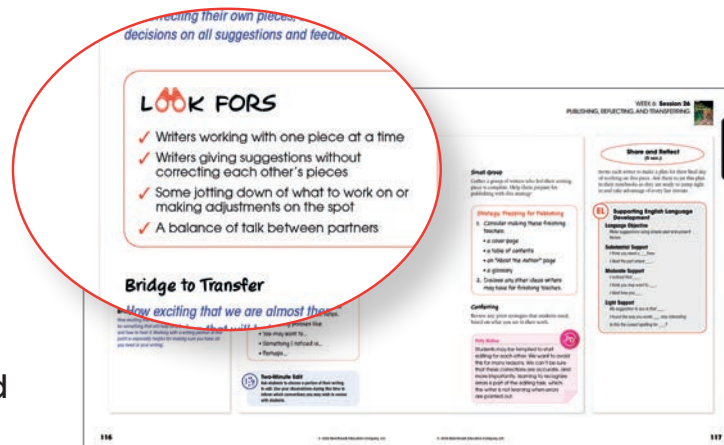


# Responsive Teaching

## Supports Effective Instructional Decision-Making

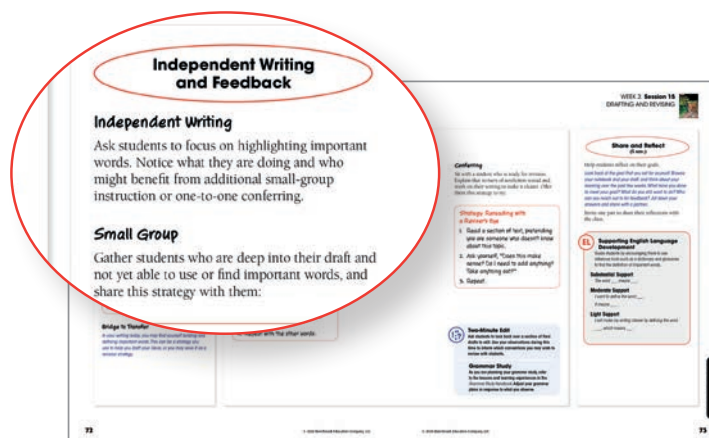
### Assessment That Informs Teaching Decisions

- “Look Fors” in daily mini-lessons
- Explicit differentiated instruction
- Rubrics supporting writing goals and qualities of good writing
- Self-assessments where students hold themselves accountable as writers



### Strategies to Support Teacher Feedback and Student Growth

- Time allotted for specific feedback
- Teacher model of all strategies
- Adaptable strategies for one-on-one, small group, and whole group



### Culturally Responsive Practices to Foster a Learning Community

- Social and emotional mindfulness emphasized throughout
- Constructive conversations encourage multiple perspectives
- Mentor texts reflect students' cultures and experiences

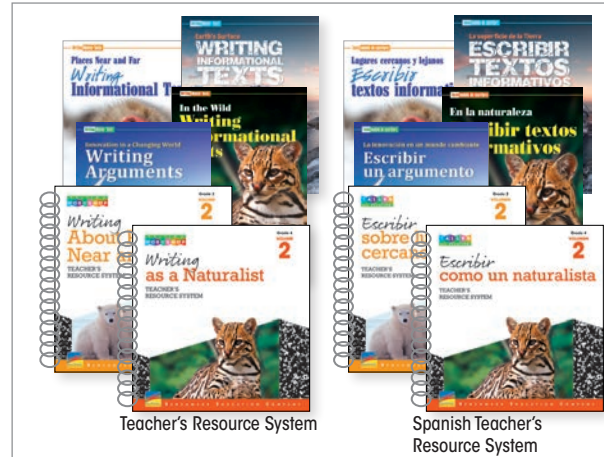


# Biliteracy

## Complete Instructional Solutions for Dual Language

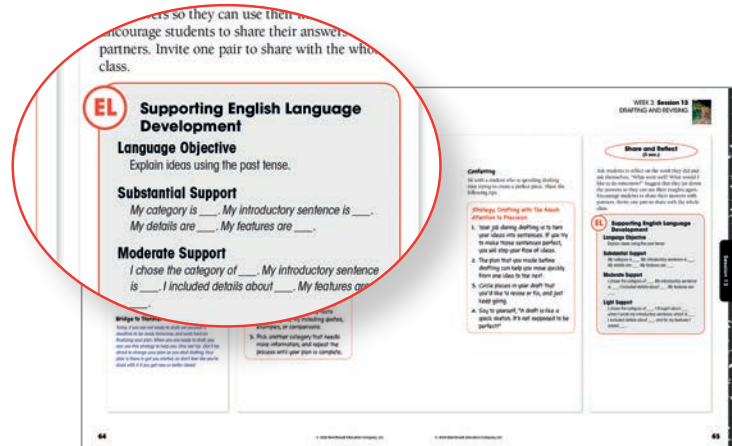
### Completely Equitable Resources in English and Spanish

- Equivalent resources and instruction
- Complete alignment to both English and Spanish Language Arts standards
- 100% digital in English and Spanish



### Language Development for Biliteracy

- Language development for English and Spanish Learners
- Grammar instruction unique to each language



### Mentor Texts and Source Texts in English and Spanish

- Serve as exemplars for students' writing
- Writing in response to text and/or multiple texts on a topic

